



<http://www.sand-soft.com>

CORPORATE FACT SHEET

October 2009

OVERVIEW

Company

Founded by a group of ambitious software professionals, Sand Software Solutions is a fast growing software solutions & service provider company. Sand supports the needs, dreams and challenges need of small and medium sized businesses by offering them web & software solutions and services which allow them to look beyond their business. Sand has delivered easy-to-use, scalable and customizable websites, web applications, software applications and related services to the specialized needs of art/design/media, manufacturing and internet-based businesses. With these solutions Sand has helped many companies to move out from their conventional business practices to web based thus allowing them to explore a new world of opportunities and multiply their revenues.

Though a small company and miles away from its clients, Sand was able to maintain the Trust it's clients had on it and has yet again proved again that our world is a small place to live in and that the new world order is fast against the slow and not big against small.

Founded

Sand was founded in 2003 by a group of software professionals.

Incorporation

India - Incorporated on November 24, 2003 as a Private Limited Liability Company

USA - Incorporated on June 10, 2009 as an LLC in the state of Nevada

Corporate Headquarters

India: Visakhapatnam, Andhra Pradesh, India

USA: New Orleans, LA, USA

Employees

As of the end of Third Quarter of 2009 Sand has 25 employees.

STRUCTURE

Sand reaches a global client base that numbers more than 25 customers worldwide. It serves these businesses through professionally managed team. By the end of fiscal year 2005 revenues of Sand was just \$10K while at the end of FY 2008 revenue reached around \$60,000 and a projected revenue of \$200,000 for FY 2009 a 140% increase.

MARKET

Sand serves Startup's and SME's with 25 or fewer employees. Revenues of these companies are typically in the range of \$2 million to \$20 million annually. We provide our IT consulting services to these companies which include design & development of websites, provide Content Management Solutions, back-end processing, maintenance of applications and develop custom software for specialized business requirements.

According to Gartner Research, the IT Services market is expected to grow from \$624.4 billion in 2005 to \$828.1 billion in 2010 and the Asia/Pacific IT service market is forecast to grow at a compound annual growth rate of 9.3 percent from 2005 through 2010, compared with 5.8 percent growth globally this means great business opportunities for external service providers in the region.

SERVICES

- Application Development & Maintenance (ADM)
 - Application Development
 - Application Maintenance
- Portals & Content Management (PCM)
 - Web 2.0
 - Portals
 - Content Management
 - Search Capabilities
 - Open Source Solutions
- Customer Relationship Management (CRM)
- Enterprise Resources Planning (ERP)
- Migration / Re-Engineering Services

CUSTOMERS

Sand reaches a global client base that numbers more than 30 satisfied customers worldwide. Some of them are:

- SMPC & Duro Metal Industries, Kuala Lumpur, Malaysia
- LogoExpress Marketing, New Orleans, USA
- International Wholesales Club, New Orleans, USA
- Hoopla TV, London, UK [Online TV of DylanOgden show]
- VahRehVah.com, Chicago, USA [Huge collection of custom made videos of Recipes]
- SourceMat Inc., Florida, USA [Helicopter spares]
- TripOnADeal, California, USA [Social network with travel episodes]
- Metroproper.com, Chicago, USA
- Telugu Association of Greater Chicago – TAGC, Chicago, USA

ALLIANCES

Our corporate culture reflects our understanding that successful business relationships are built on a long term mutual gain, not short-term expediency. We believe that this long term mutual gain is founded on sharing risk and responsibility with our clients. Our priority is solving problems for you, not giving you more to worry about. We also know that forming strategic partnerships with our clients is a key to success.

KEY STAFF

Surendra (Co-founder & CEO) is veteran in software development and managing projects. Being an MS in Computer Science and a Sun Certified Java professional, he worked in many software large software firms in Malaysia, USA and India in various roles before he teamed up with Sudhir to form Sand. He has a wide knowledge of how software is developed and managed. Java and Enterprise Application Integration tools are his interested domains. He is a great mentor and looks after the Sales, Quality and Development activity around Sand.

Sudhir (Co-founder & Managing Director) is a veteran of software development and building up small businesses. He holds a Master's degree in Computer Science and is also a Microsoft Certified Solutions Developer. Having worked in the IT industry from more than four years felt that he was not been given the freedom to explore himself, he decided to setup his own software development & services firm. He called up his close friends to form a small team of software professionals and started Sand. Sudhir now looks after the company and ensures that the company is running smoothly. Being a programmer on ASP and .NET he helps his teams in developing applications and helps his teams to manage projects efficiently.

Madhav (Country Head, USA) is a veteran of building & managing businesses. He holds an Engineering Bachelor's degree and a Master's degree in Business Management. Having worked in various companies in several domains across USA and India, Madhav's expertise helps Sand to develop strategic plans and improve business from time to time. Madhav now works from Atlanta, USA office.

Muhammad. Ashraf (Technical Advisor & IT Consultant, Malaysia) is a veteran in planning, implementing & maintaining medium-to-large IT infrastructure systems in India, US and Malaysia. Being an MS in Computer Science, a Microsoft, RedHat & CISCO Certified System Engineer, has worked in many firms all around the globe in various roles before he joined Sand's founding team. He also has a wide knowledge on implementing ERP systems and has a great passion for developing software. He looks after all the operations of Sand in Malaysia. In his leisure, Ashraf can be found giving lectures on IT systems.

Apart from the above we have an excellent team of young enthusiastic developers with us.

PRIMARY OFFICE LOCATIONS

Registered Offices

USA

109 Wall Blvd Suite A, Gretna 70056, LA, USA.

India

#43-11-15/6, Floor 3, Babu Towers, SL. Nagar, Visakhapatnam 530016, Andhra Pradesh, India.

Development Center

#C3 & C4, Floor 2, Pavan Enclave, Dabagardens, Visakhapatnam 530020, Andhra Pradesh, India.

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